Steven Jelfs:

I have been a keen follower of football for as long as I can remember. I played for Belper Town in the 80's when working for a bank saw me transferred to branches in Derby and Stafford.

I have lived in the borough since 2009 with my wife, three children and five foster children, since when I have been heavily involved with junior football having three young boys playing for, what was then, Hinckley United Juniors. I joined the juniors committee 2 years ago and helped to resist the request from HUFC for the Juniors to give up their financial independence in favour of the former 4 directors!

After United went into liquidation I was asked to represent the Juniors in the formation of a new community football club which was to become Hinckley AFC. I then became instrumental in getting the club up and running becoming company secretary and leading the four man team that presented to The FA in May leading to the club being recognised as the phoenix club replacing Hinckley United.

It was very important to me that the new club should be owned by the supporters that helped to create it and that in future, no one person could ever "own" it. Football clubs are far more than businesses – they are the heartbeat of the communities they represent and so should be owned by the community. I feel very proud that I have been a part of creating such a club in Hinckley.

You can rest assured that, if elected, I will work tirelessly to represent you, return the club to the stadium where we belong, ensure that the club remains on a firm financial footing and that it remains true to its constitution to benefit the community. We must further integrate the junior set-up which will provide the future players for the senior team whilst also providing opportunities for all ages, abilities and gender to play football.