

Hinckley AFC Board Nomination 2018 Manifesto

Having watched my first Hinckley Athletic game in 1982, aged 12, I have stayed with the club through its merger with Hinckley Town and then with the demise of the merged club Hinckley United onto its rebirth as Hinckley AFC. In those 35 years since I have been involved with the previous clubs as a shareholder, and have been a member of AFC since the formation.

Many may already know me from articles I have contributed to both the Hinckley United and Hinckley AFC match day programme, or from the unofficial websites I maintained both for Hinckley United and currently Hinckley AFC, as well as the AFC Facebook Chat page.

In a professional capacity I am a Department Manager in a Print Factory in Hinckley, responsible for maintaining work schedules in a production line environment, monitoring machinery and computer systems, ensuring correct process and procedure is followed, and also observing the relevant Health & Safety regulations for the employees that I am responsible for.

In my association with the internet, and social media, I have gained a reputation for asking questions, giving opinions, and ensuring a platform for all supporters to 'have their say', whether it be a majority or minority opinion. In the past this has led to conflict with Officials of Hinckley United, and to an extent Hinckley AFC, but with hindsight considering what happened to Hinckley United, I have always maintained that it is vital supporters and especially members of AFC should be engaged by the football club and be informed as much as possible.

The three major concerns of the supporters at the moment are:

- 1) What can we afford as a football club?
- 2) Why is membership declining?
- 3) Where can we practically afford to play and how can we get back to playing in Hinckley?

My main aims if elected will be:

- To ensure that the Board, as a collective, continue to maintain the finances to a level we can sustain and remain solvent.
- Re-engage the membership, try to keep them informed, and hopefully offer a monthly (or bi-monthly) information update, whether through email or general meeting (whichever is more practical). Try to recover lapsed members and encourage new fans to join.
- Encourage the Board to explore and consider any and all possibilities to get the football club back playing in Hinckley.

David Jackson