



2020-21 SEASON SPONSORSHIP DRAW

1st prize

Back of shirt sponsor

2nd prize

Shorts sponsor

3rd prize

Shirt sleeve sponsor

4th prize

Shirt sleeve sponsor

5th prize

Hinckley AFC Community Lottery sponsor

6th prize

Full season Man of the Match sponsor

7th prize

Official website front page sponsor

8th prize

One game match sponsorship

9th prize

Signed first team home shirt

10th prize

Signed first team away shirt

*Sponsorship packages of £300 or over
automatically qualify for entry into the
Sponsorship Draw*

FULL SPONSORSHIP PACKAGES

All of the sponsorship packages will see your company name entered into the Hinckley AFC shirt sponsorship draw, giving the opportunity to have your company name included on the first team playing kit or associated with other Hinckley AFC sponsorship initiatives.

SILVER PACKAGE

A QUARTER PAGE ADVERT IN THE HOME MATCHDAY PROGRAMME
ONE PITCHSIDE ADVERTISING BOARD
A LINK TO THE CLUB PARTNERS PAGE ON THE OFFICIAL WEBSITE
2 SEASON TICKETS VALID FOR ALL HOME LEAGUE MATCHES
ENTRANCE TO THE HINCKLEY AFC SHIRT SPONSORSHIP DRAW

£300 per season

GOLD PACKAGE

A HALF PAGE ADVERT IN THE HOME MATCHDAY PROGRAMME
TWO PITCHSIDE ADVERTISING BOARDS
A LINK TO THE CLUB PARTNERS PAGE ON THE OFFICIAL WEBSITE
4 SEASON TICKETS VALID FOR ALL HOME LEAGUE MATCHES
ENTRANCE TO THE HINCKLEY AFC SHIRT SPONSORSHIP DRAW

£500 per season

DIAMOND PACKAGE

A FULL PAGE ADVERT IN THE HOME MATCHDAY PROGRAMME
FOUR PITCHSIDE ADVERTISING BOARDS
A LINK TO THE CLUB PARTNERS PAGE ON THE OFFICIAL WEBSITE
6 SEASON TICKETS VALID FOR ALL HOME LEAGUE MATCHES
ENTRANCE TO THE HINCKLEY AFC SHIRT SPONSORSHIP DRAW

£1000 per season

CONTACT

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facebook.com/WeAreHinckleyAFC

www.hinckleyafc.co.uk

Hinckley AFC

**One Community
One Voice
One Passion**



**SPONSORSHIP &
ADVERTISING
OPPORTUNITIES**

YOUR OPPORTUNITY TO BECOME PART OF HINCKLEY AFC

WHO ARE WE?

Hinckley AFC was formed in 2014 when football fans of the Hinckley area came together to form a community owned football club. Every member of Hinckley AFC is an owner of the club, and has a say via the ethos of 'one member, one vote'.

With us, your business is promoted by association with the following platforms.

Website - www.hinckleyafc.co.uk

180 unique hits and 450+ views daily

Average home attendance: 160

Facebook likes: 2079

Twitter followers: 4961

With full sponsorship packages starting from just £300, association with Hinckley AFC is a cost effective and rewarding proposition for all local businesses, both large and small.



SPONSORSHIP OPTIONS

PLAYER SPONSORSHIP

£50 per season

By sponsoring a player, you will have your name, or your business name alongside theirs on the sponsorship page in each home matchday programme, and on their player profile on the official club website.

MAN OF THE MATCH SPONSORSHIP

£50 per match

By sponsoring the Man of the Match, you will receive entrance to the game for yourself and a guest. Furthermore, a matchday programme, and your name or business name alongside Man of the Match announcements on social media channels.

MATCH SPONSORSHIP

£100 per match

By sponsoring a match, you will receive entrance to the game for yourself and three guests plus four matchday programmes. Your company logo will feature on the front cover and you will also receive a mention inside the programme as the sponsor for the match. Also included are four complimentary meal vouchers which entitles you and your guests to a food item plus a side of chips and a drink from the canteen. Furthermore, four complimentary vouchers are included entitling you and your guests to one drink each from the bar.

MATCHDAY PROGRAMME ADVERTISING

£100 per season

Your business will receive exposure with a half page colour advert in every home matchday programme.

GROUND PITCHSIDE ADVERTISING BOARD

£150 per season (£100 each season to renew)

Your business will receive exposure at the ground promoting your products and services with an attractive, colourful corporate advertising board around the pitch perimeter. We can produce the board to your specifications and if you wish to continue with your board for the following season, the price will be reduced to £100.

OFFICIAL WEBSITE SPONSORSHIP

£250 per season

The Hinckley AFC website www.hinckleyafc.co.uk is the ideal place to reach a large audience. By sponsoring the website you will have your business name or company logo on the front page of the website with a 'click link' to your own website or internet page if your business has one.

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