

FULL SPONSORSHIP PACKAGES

GOLD PACKAGE

A LINK TO THE CLUB PARTNERS PAGE ON THE OFFICIAL WEBSITE
NAME ON THE OFFICIAL PARTNERS PAGE IN THE
MATCHDAY PROGRAMME

LOGO ON THE CLUB BOARD FOR MAN OF THE MATCH PHOTOS
2 SEASON TICKETS VALID FOR ALL HOME LEAGUE MATCHES
ENTRY INTO THE HINCKLEY AFC SHIRT SPONSORSHIP DRAW

£300 per season

PLATINUM PACKAGE

A LINK TO THE CLUB PARTNERS PAGE ON THE OFFICIAL WEBSITE
NAME ON THE OFFICIAL PARTNERS PAGE IN THE
MATCHDAY PROGRAMME

LOGO ON THE CLUB BOARD FOR MAN OF THE MATCH PHOTOS
4 SEASON TICKETS VALID FOR ALL HOME LEAGUE MATCHES
ONE PITCHSIDE ADVERTISING BOARD
ONE CORPORATE MATCHDAY EXPERIENCE
ENTRY INTO THE HINCKLEY AFC SHIRT SPONSORSHIP DRAW

£500 per season



**One Community
One Voice
One Passion**



CONTACT

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Hinckley AFC

**One Community
One Voice
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**10 YEAR ANNIVERSARY
SUPER SPONSORSHIP
DRAW**

YOUR OPPORTUNITY TO BECOME PART OF HINCKLEY AFC

WHO WE ARE?

Hinckley AFC was formed in 2014 when football fans of the Hinckley area came together to form a community owned football club. Every member of Hinckley AFC is an owner of the club, and has a say via the ethos of 'one member, one vote'.

With us, your business is promoted by association with the following platforms.

Website: www.hinckleyafc.co.uk

Average home attendance: 176

Facebook likes: 2285

Twitter followers: 6403

Instagram followers: 1291

With full sponsorship packages starting from just £300, association with Hinckley AFC is a cost-effective and rewarding proposition for all local businesses, both large and small.



SUPER SPONSORSHIP DRAW

PRIZES

1st prize - Back of shirt sponsor

2nd prize - Shorts sponsor

3rd prize - Shirt sleeve sponsor

4th prize - Shirt sleeve sponsor

5th prize - Man of the match sponsor

6th prize - Website homepage sponsor

7th prize - Hinckley Community Lottery sponsor

8th prize - Club shop sponsor

9th prize - Hinckley AFC goal sponsor

10th prize - Substitution sponsor

11th prize - Hinckley Super 7's sponsor

12th prize - Attendance sponsor

13th prize - Matchday sponsor

14th prize - Match ball sponsor

15th prize - Team sheet sponsor

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SPONSORSHIP OPTIONS

PLAYER SPONSORSHIP

£50 per player

By sponsoring a player, you will have your name or your business name alongside theirs on the sponsorship page in each home matchday programme, and on their player profile on the official club website.

OFFICIAL WEBSITE SPONSOR

£50 per season

By sponsoring the website you will have your business name or company logo on our club partners page with a 'click link' to your own website or internet page.

PITCHSIDE ADVERTISING BOARD

£200 per person

Your business will receive exposure at the ground promoting your products and services with an attractive, colourful corporate advertising board.

CORPORATE MATCHDAY EXPERIENCE

£30 per person

The Corporate Matchday experience includes entrance to the game. A complimentary matchday programme is provided as well as your company name featuring in the matchday programme. Hospitality shall be provided pre-match, a meet and greet with a member of the playing staff, as well as complimentary tea or coffee at half time.

MATCH PROGRAMME ADVERTISING

£200 per season

Your business will receive exposure with a half page colour advert in every home league matchday programme.

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